

September 28-30th, 2022

# 51<sup>st</sup>ADBU conference

Centre de Congrès - Caen

EXHIBITOR PACKAGE

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# **About the ADBU**

ADBU is the French Association of Directors and Management Staff of University Libraries and Documentation. In the changing ecosystem of knowledge and information, ADBU promotes the vision of a university library with a strong societal role. ADBU is interested in questions of strategy and evolution of scientific and technical information and never ceases to question, with openness and audacity, the place of university librairies in society. ADBU fights against preconceived ideas and fully reaffirms the role, the missions, the ambition and the values of university libraries. Places of sharing and expression, of effervescence of ideas, of accomplishment and innovation, the university librairies are pioneers, within higher education and research, of the dissemination of digital knowledge and of knowledge sharing. They are a key player in student success and research.

# Our conference

ADBU will hold its annual conference from September 28th to 30th, 2022 at the Caen Congress Center. Our association has more than 850 members representing over 100 universities and academic institutions. This conference is an opportunity for our members to get together, attend our general assembly and the presentation of our work, participate in a study day on open science and a matinee session. A evening event is also held on the second day.

An essential event in the world of higher education:

- · Talks around strong and unifying themes
- A exhibition hall with about fifty booths (publishers, furniture suppliers, service providers...)
- An audience of decision-makers and influencers
- A space of conviviality and professional exchanges
- More than 300 delegates during 3 days
- French and international speakers
- Journalists (AEF, BBF, Livres Hebdo...)



### Caen

A land of contrasts, encompassing the vibrant city of Caen, an impressive historical heritage, wild and unspoilt nature, and coastline which stretches from Ouistreham Riva-Bella to Lion-sur-mer.

**CAEN LA MER** 

### **IN FIGURES**



271 742

INHARITANTS

29 000

STUDENTS ON 5 CAMPUSES





366 Km² 1 THALASSOTHERAPY

Le Mémorial



10 km
OF FINE SANDY
BEACHES





1 THEME

1 caen carpiquet airport





IN NORMANDY



estuary
THE MOST IMPORTANT
NATURAL PROTECTED
SITE IN CALVADOS

2 MARINAS
1 FISHING PORT
1 COMMERCIAL
HARBOUR
1 CROSS-CHANNEL
FERRY TERMINAL



# **Program**

**Tuesday, September 27th**Booth setup

Setup is possible between 3pm and 7pm (2pm for furniture suppliers)

Wednesday, Sept. 28th

Setup is possible between 8am and 11am Exhibition hall opens to the public at 11:30 am

Thursday, Sept. 29th

Exhibition hall open to the public all day

Evening event at the Moulin de Bully

(selon package depending on your chosen

(selon package depending on your chosen package)

Friday, Sept. 30th

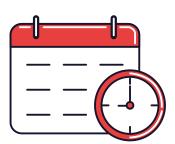
Exhibition hall open to the public until 2pm
Dismantling and departure of exhibitors allowed after 2pm only

# Important dates

**Booking** 

**Booking of the booths:** starting March 30th

End of the early bird rate: June 17th, midnight



**Deadlines** 

**Agora confirmation:** 

July 1st according to package

Info for the catalogue:

July 13th

Nominative list of people present on the booth:

September 1st

Payment for booth and options:

September 1st

The conference

Setup:

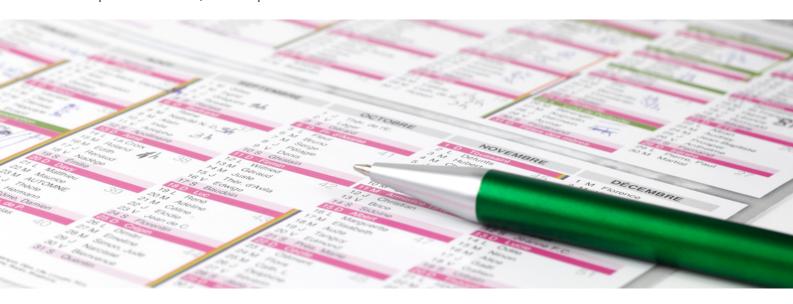
September 27th, afternoon

Conference:

September 28th to 30th

**Dismantling:** 

September 30th, after 2pm



# **Packages**

#### Platinum package

regular rate:12 000€

area: 18m<sup>2</sup>

#### Gold package

early bird : 8 000 € regular rate: 9 000€

area: 12m<sup>2</sup>

#### Silver package

early bird : 5 500 € regular rate: 6 500€

area: 9m<sup>2</sup>

#### Bronze package

early bird : 3 000 € regular rate: 4 000€

area: 6m²

#### Mini Bronze package

early bird : 2 500 € regular rate: 3 500€

area: 4m²

Prices are all tax included

Early bird rates are available until June 17, 2022



# Please note

Booths are assigned according to the package chosen, the reservation date and the preferences given in the reservation form.

All booths are provided fully equipped. There is no possibility to set up your own booth. Roll-ups and modular structures are accepted.

Furniture suppliers can order a bare booth and install their own furniture (subject to availability).

Orders for additional equipment or furniture can be placed directly with ExpoOuest. Passes are personal and cannot be transferred. Identification will be checked upon entry.

### Platinum package

#### Fully equipped 18m<sup>2</sup> booth

Structure with melamine panels, carpeting, spotlight rails, locked stockroom of 2m<sup>2</sup>, 2 locked counters, 4 high chairs, 1 lounge kit (3 armchairs with coffee table), 2 trash cans, electricity, 2 triple extension cords, wifi, signage, daily cleaning of the booth

#### **Access & Communication**

#### Access:

6 access passes, lunch and coffee breaks 6 invitations to the evening event

#### Agora:

1 presentation of 30 minutes

- Catalog: your company profile (logo, short text, url) + full page ad (provided by you)
- Advertising on the ADBU's internal mailing list
- List of participants (according to GDPR)

regular: 12,000€

## Gold package

#### Fully equipped 12m<sup>2</sup> booth

Structure with melamine panels, carpeting, spotlight rails, locked stockroom of 1m<sup>2</sup>, 1 locked counter, 2 high chairs, 1 lounge kit (3 armchairs with coffee table), 1 trash can, electricity, 1 triple extension cord, wifi, signage, daily cleaning of the booth

#### **Access & Communication**

#### Access:

4 access passes, lunch and coffee breaks

4 invitations to the evening event

#### Agora:

1 presentation de 30 minutes

- Catalog: your company profile (logo, short text, url) + full page ad (provided by you)
- Advertising on the ADBU internal mailing list
- List of participants (according to GDPR)

early bird: 8,000€ | regular: 9,000€

## Silver package

Fully equipped 9m<sup>2</sup> booth

Structure with melamine panels, carpeting, spotlight rails, 1 locked counter, 2 high chairs, 1 trash can, electricity, 1 triple extension cord, wifi, signage, daily cleaning of the booth

#### **Access & Communication**

#### Access:

4 access passes, lunch and coffee breaks

4 invitations to the evening event

#### Agora:

1 presentation de 20 minutes

- Catalog: your company profile (logo, short text, url) + full page ad (provided by you)
- Advertising on the ADBU internal mailing list
- List of participants (according to GDPR)

early bird: 5,500€ | regular: 6,500€

### **Bronze** package

Fully equipped 6m<sup>2</sup> booth

Structure with melamine panels, carpeting, spotlight rails, 1 locked counter, 2 high chairs, 1 trash can, electricity, 1 triple extension cord, wifi, signage, daily cleaning of the booth

#### **Access & Communication**

#### Access:

2 access passes, lunch and coffee breaks

- Catalog: your company profile (logo, short text, url) + full page ad (provided by you)
- List of participants (according to GDPR)

early bird: 3,000€ | regular: 4,000€

### Bronze mini package

Fully equipped 4m<sup>2</sup> booth
Structure with melamine panels, carpeting, spotlight rails,
1 locked counter, 2 high chairs, 1 trash can, electricity, 1 triple
extension cord, wifi, signage, daily cleaning of the booth

#### **Access & Communication**

#### Access:

2 access passes, lunch and coffee breaks

- Catalog: your company profile (logo, short text, url) + full page ad (provided by you)
- List of participants (according to GDPR)

early bird: 2,500€ | regular: 3,500€

# **Extras**

Agora (20 minutes) :1500€ (subject to availability)

Additional pass:

1 day: 150 €/person 3 days: 350 €/person

Access to the evening event: 150€/person

# Package comparison

	PLATINUM	GOLD	SILVER	BRONZE	BRONZE MINI
Early bird rate (tax incl. in €)	12 000 €	8 000 €	5 500 €	3 000 €	2 500 €
Regular rate (tax incl. in €)	12 000 €	9 000 €	6 500 €	4 000 €	3 500 €
Area of the booth	18	12	9	6	4
Electricity and wifi	•	•	•	•	•
Number of access passes	6	4	4	2	2
Lunch and coffee break	•	•	•	•	•
Invite to the evening event	6	4	4	option	option
	30 minutes	30 minutes	20 minutes		
Full page ad in the catalog	•	•	•		
Profile, logo and URL in the catalog	•	•	•	•	•
Acknowledgement in the catalog	•	•	•		
Logo on our communication	•	•	•		
Advertising on our mailing-list	•	•	•		
Participants list	•	•	•	•	•

# Contact

One email for all your inquiries: congres@adbu.fr

To book a booth: https://adbu.fr/reservation2022

Sophie Valade - executive director: +33 6 49 41 88 45